


# VARTA® PARTNER PORTAL FREE-TO-USE ONLINE SERVICE.

The VARTA Partner Portal supports workshops with industry leading expertise on:



- BATTERY LOCATION & FITTING**
- BATTERY SELECTION**
- FITTING INSTRUCTIONS & DIAGNOSTIC ADVICE**
- BATTERY KNOW-HOW AND E-LEARNING**

The **VARTA Partner Portal** saves workshops valuable time and supports them to provide an effective and accurate battery service with step by step guides and videos.

The registration on [www.varta-automotive.com/partner-portal](http://www.varta-automotive.com/partner-portal) is easy or simply click your USB Button: Fill out the registration form and you will receive a confirmation e-mail.



**SCAN ME  
TO REGISTER**

**FREE  
TO USE**



**7** OUT OF **10**

7 out of 10 newly manufactured AGM Start-Stop vehicles in Europe come with a VARTA.



## THESE VEHICLES MANUFACTURERS ALL FIT **VARTA®** AS ORIGINAL EQUIPMENT.

Aston Martin	Citroën	Kia	Opel	Toyota
Audi	Ferrari	Lamborghini	Peugeot	Vauxhall
Bentley	Fiat	Land Rover	Porsche	Volkswagen
<b>BMW</b>	<b>Ford</b>	Maserati	Renault	Volvo
Bugatti	Honda	<b>Mercedes</b>	Seat	
Chevrolet	Hyundai	Mini	Škoda	
Chrysler	Jaguar	<b>Nissan</b>	Tesla	

### SILVER DYNAMIC AGM FOR ADVANCED START-STOP SYSTEMS & XEV



3x the cycle life compared to conventional batteries.

### BLUE DYNAMIC EFB FOR ENTRY LEVEL START-STOP SYSTEMS.



2x the cycle life compared to conventional batteries.

### CONVENTIONAL BATTERIES FOR NON START-STOP SYSTEMS.



Engineered to Original Equipment specifications.



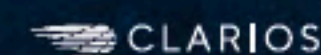
To access **FREE E-Learning modules** please scan here.



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It all starts with **VARTA®**



THE  
**BATTERY  
TEST-CHECK**

# TEST EVERY BATTERY.

The Battery Test-Check Programme – become a Battery Expert



Keeping Your Customers Satisfied

[varta-partner-portal.com](http://varta-partner-portal.com)

It all starts with **VARTA®**

# DID YOU KNOW THAT 40% OF NATIONAL BREAKDOWNS ARE A DIRECT RESULT OF BATTERY FAILURE?

## Battery Test Best Practice:



1 Offer a Battery Test-Check to all customers coming into the workshop.



2 The test only takes a few minutes. All you need is a battery tester with a printer.\*



3 The test result is displayed on the battery test-check flyer.



4 If the diagnosis detects a weak battery, recommend an immediate replacement. It's proven that 70% of customers follow the workshop's recommendation.



5 Satisfied customers: Your customer feels well-advised and can rely on a fully functioning battery.

**KEEP YOUR CUSTOMERS MOVING**

**KEEPING YOUR CUSTOMERS SATISFIED**

# HOW TO READ THE RESULT.

Be confident informing your customers that it is ONLY 0.8 V between test results being Green and Red. That's LESS than a AAA battery (1.5v)!

Despite only a small difference in voltage, there is a HUGE difference in battery performance.



Battery in **GOOD** condition.



Battery requires **ATTENTION**, please speak to our battery expert.



Battery in **POOR** condition, requires replacement.



# TEST EVERY BATTERY.

**FIND THE BATTERY ON THE CAR.**

As every 3<sup>rd</sup> vehicle entering the workshop could require a new battery, by testing every battery, you are maximising sales potential!

**TEST EVERY BATTERY THAT ENTERS THE WORKSHOP.**

Accurate testing can identify batteries in a poor condition and could result in a new battery being fitted, keeping your customers happy and on the road.

**SELL THE RIGHT BATTERY FOR EVERY VEHICLE.**

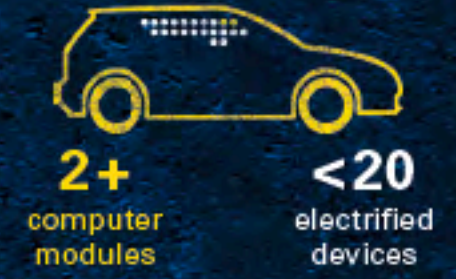
**FIT THE BATTERY USING THE VARTA PARTNER PORTAL.**

# WHY AGM OR EFB?

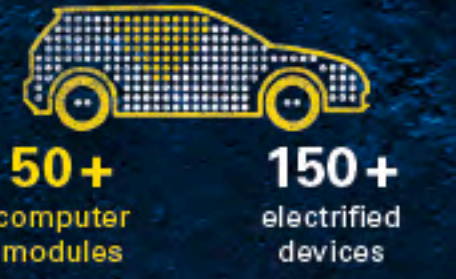
Increasing electrical demand.

Infotainment screen? Smartphone interface? Wifi output? 20 years ago, no one would have known what these words mean. Today, these are but a few of the features modern car batteries have to power – along with their foremost job, being the heart of the car.

20 years ago



Today



- Rain sensor. Road sign recognition. Night vision assistance. Radar camera. Heated windscreen.
- Seat warmers. Seat coolers. Lane departure. Heated mirrors. Electric mirrors. Infotainment systems. DVD and TV players. 12v auxiliary outputs. Wifi and Bluetooth. Internal cabin pre heat and cooling systems. Automatic climate control. One touch electric windows.
- Parking sensors. 360 degree parking cameras. Autonomous braking sensor. Radar cruise sensor / camera. Headlamp wash. LED projected auto directional headlamps.
- Heated rear window. Electric sunroof. Electric convertible folding roof.
- Regenerative braking. Automatic tyre pressure monitoring. ABS / TCS. Electric assisted steering.
- Auto remote central locking. Auto alarm activation. Auto remote lights on.
- Smart charger alternator. Battery monitor system. Multi speed cooling fans. Electric water pumps. Electric engine cooling pre heat. Electric EGR cleaning. Electric heated catalytic converter. Sophisticated engine management system.

# THE PERFECT SOLUTION.

AGM batteries are designed for modern-day cars; the Original Equipment 12 Volt choice for Start-Stop and xEV (Hybrid and Electric Vehicles).



More testing – Every vehicle – Every time.

\*Ensure correct technology type and data is entered into the battery tester to ensure accurate test results